

What's black and white and read all over?

Clearwater Tribune

IN PRINT AND ONLINE



ATTN: ONLINE READERS

CHANGES ARE COMING TO THE CLEARWATER TRIBUNE'S WEBSITE

THESE CHANGES WILL NOT AFFECT THE PRINT VERSION OF THE NEWSPAPER. IT WILL STILL BE MAILED EVERY WEEK, AND PRINT ONLY SUBSCRIPTION PRICES WILL REMAIN THE SAME:
Local - \$38 regular, \$33 senior • Distant - \$46 regular, \$43 senior

Beginning in mid-August, we are going to charge for access to a **COMPLETE** PDF version of our online paper. It will contain every news item, ad, and photo published in that week's issue, and be viewable using the **FREE** program, Adobe Acrobat Reader.

Q: Will any website content remain free to access?

A: Yes. Each week's front page and select story headlines will be free to view. Remaining free to view will be late-breaking news, obituaries, legal notices, classified ads, the Rex Theater, the community calendar link, Helpful Links, 7-day weather forecast, the online poll, Week's Weather, and the Commissioners' Proceedings agenda.

Q: What if I want to stick with my print only subscription?

A: Do nothing! Print only subscription prices will remain the same, and we will continue to mail a reminder card to you two months before your subscription is due for renewal. Simply renew at the correct **PRINT ONLY** rate, not the combo rate.

Q: What will I be getting if I pay for online access?

A: You will be able to read each week's **ENTIRE** issue, and do so first thing Thursday morning. On our website, we currently do not publish every article that appears in print. When we begin charging for access, you'll be able to read it all, and more! Enjoy prompt, easy viewing of each week's **ENTIRE** issue in a convenient Adobe PDF that can be saved to your computer (or not!), searched, and copied from. You'll have complete access to issue archives, plus access to a brand new page, called Online Only News. Online Only News will contain numerous interesting articles, features, and editorials on a wide variety of topics. These will all be items we don't have room for in the print version. Many will not be specific to Clearwater County, but we feel our readers will enjoy them.

Q: If I want an online only subscription, how do I sign up?

A: For new online only subscriptions, you'll sign up online, once we begin charging for access in August. To do so, you may click on our Subscriptions link at the top of the page, or use the link beneath the login box that will eventually be posted on the left side of the page. From there, choose the length of time you want, enter your information, and choose your payment option. You'll be able to choose a username and password, and manage them through your account. Online only subscription payments are securely processed through PayPal. If you have a PayPal account, or wish to sign up for one, you may, and use it to pay, but it is **NOT** required. If you wish to switch from print or combo to online only, notify us so we can adjust your account.

Q: If I want a combo subscription, how do I sign up?

A: Initially, we ask that you contact us to work out payment and set up your access. Next week we will publish details on how to do this. After that, use the renewal card we mail you when your subscription is due. Starting at the end of August, we will begin using new renewal cards that list combo and print only subscription rates. If you haven't signed up for a combo subscription by then, you may do so at that time, or stick with print only. If you already have signed up, be sure to renew at the combo rate. Your online account will remain active so long as you continue renewing at the combo rate.

Watch the paper in the coming weeks for more information.